

DATE: November 21, 2013

TO: City Clerk

FROM: Representative Lily Limón

ADDRESS: 300 N. Campbell Street

TELEPHONE (915) 541-4124

Please place the following item on the (Check one): CONSENT xxxx REGULAR

Agenda for the Council Meeting of December 3, 2013

Appointment of Ismael F. Olivas to the Community Development Steering Committee by City

Item should read as follows: Representative Lily Limón

SPECIAL

INSTRUCTIONS:

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Community Development Steering Committee

NOMINATED BY: Representative Lily Limón DISTRICT: 7

NAME OF APPOINTEE Ismael F. Olivas

(Please verify correct spelling of name)

E-MAIL ADDRESS:

BUSINESS ADDRESS: Retired

CITY: N/A ST: N/A ZIP: N/A PHONE: N/A

HOME ADDRESS:

CITY: El Paso ST: TX ZIP: PHONE:

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: NO x

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT:

Hector F. Arellano

EXPIRATION DATE OF INCUMBENT:

June 11, 2013

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: x

RESIGNED

REMOVED

DATE OF APPOINTMENT:

12/03/2013

TERM BEGINS ON :

06/11/2013

06/09/2015

EXPIRATION DATE OF NEW APPOINTEE:

PLEASE CHECK ONE OF THE FOLLOWING:

1st TERM: x

2nd TERM:

UNEXPIRED TERM:

ISMAEL F. OLIVAS

QUALIFICATIONS

ADMINISTRATION / PLANNING / FORECASTING - AREA MANAGER

with 18 years of line, corporate staff experience in revenue / demand analysis and forecasting; business research; product analysis / planning; supervision and management. Strengths are the ability to analyze, develop and implement quality methods and procedures. Noted for production efficiencies and high performance standards.

BUSINESS EXPERIENCE

SOUTHWESTERN BELL - El Paso, Texas

1982 - Retired

Area Manager, Marketing / Forecasting - West Texas Division (1982 - 1991)

Supervised forecasting operations. Directed the analysis and forecasts of telecommunications goods and services for 56 communities in West Texas, with 79 customer / equipment centers.

- o Directed PC computer based forecast monitoring systems. Cut area forecast analysis and review time by 40%.
- o Created and implemented regional market / product specialist teams to forecast demand for new products and services. Identified high profit locations to guide capital deployment decisions.
- o Participated in the design and implementation of manager performance appraisal measurement system.
- o Implemented computer based forecast report generating system. Reduced production 5 working days per manager.
- o Created and published regional newsletter detailing economic trends and sales results. Alerted upper management of corrective action needed to meet net income targets. Cut revenue shortfall from near 20% to under 10%.
- o Led team in setting priorities, objectives and production. Placed 4 of top 5 forecasters in the state. My territory exceeded the 98% accuracy index 4 out of last 5 years. Met 100% of production due dates.

MOUNTAIN BELL - El Paso, Texas

(1979 - 1982)

Staff Manager, Forecasting - El Paso Operations

(1979 - 1982)

- o Directed Administrative and Local Area Forecasting. Supervised the analysis and production of demand and revenue forecasts for executive review and approval.
- o Supervised the implementation of new product revenue computer based reporting and tracking system.

Corporate Business Research - Denver, Colorado

(1976 - 1978)

- o Exceeded performance standards. Promoted January 1, 1976.
- o Proposed and installed in-house computer database for national and regional economic and financial data. Reduced clerical positions by 50%, user clients gained 25% production time thru computer transfer of data.
- o Researched and presented several industry specific market potential studies for product managers.
- o Published semi-annual economic outlook and employment forecasts for 7 states to assist corporate officers in their review of state operation budgets.

Administrative Forecasater - El Paso, Texas

(1973 - 1975)

- o Published and monitored revenue and product forecasts for Operations VP. Established revenue and expense monthly review reports. Cut preparation time by 5 working days.
- o Researched and created historical data crucial to national tracking system. Designed automated data update procedures reduced clerical input time by 40%.

YSLETA INDEPENDENT SCHOOL DISTRICT - El Paso, Texas

1971 - 1973

Teacher - 7th and 8th Grade Math - Ysleta Elementary

(1971 - 1973)

- o Served on state book adoption committee.
- o Completed Texas Teacher Certification.

U.S. ARMY - Ft. Bliss and Vietnam

(1969 - 1971)

Computer Programming Specialist - Sp / 5

- o Programmed logistical control and transportation reports for USARV General Staff Command, Vietnam. Expedited transfer of equipment, supplies and personnel in and out of Vietnam.
- o Wrote and presented course on IBM - Tape Operating Systems to Computer Center civilian and military personnel. Work force was fully trained. Zero downtime during transition period from prior computer system.

YSLETA INDEPENDENT SCHOOL DISTRICT - El Paso, Texas

1968 - 1969

Teacher - 7th Grade Math, Ysleta Elementary

(1968 - 1969)

EDUCATION

B.S. Math / Physics, University of Texas - El Paso, 1968.
Additional course work toward MBA, computer programming, statistics, economics, marketing and management. Completed numerous AT&T, Mountain Bell and Southwestern Bell courses on statistical modeling, management and business.

CIVIC ACTIVITIES

Chairman, Business Opportunities Council, Greater El Paso
Chamber of Commerce
Executive Board, Greater El Paso Chamber of Commerce
Vista Hills Kiwanis, member
Rio Grande Economics Club, member
National Association of Business Economists, member
Advisory Board, Upward Bound, UTEP
UTEP Corporate Campaign